



2020 Corporate Sponsorships

Boykin Spaniel Rescue, Inc. is offering Corporate Sponsorships to companies who wish to support the Organization through direction donations, portion of proceeds campaigns, and silent auction donations. We are very fortunate to have so many businesses who support BSR; and we want to formalize a more direct way for your support to have a positive impact on your business as well. Here's how:

- Over 5,500 Facebook followers on our closed group and open pages, up 9%
- Over 8,500 Instagram followers
- Over 3,500 donors and volunteers
- ***An average of over 8,000 unique visitors to our website monthly***

Supporting BSR, your message of support will be heard by the Boykin Spaniel community. *While we acknowledge and share the support of all donors, grantors and sponsors, Boykin Spaniel Rescue, Inc. does not endorse and product or service.*

BSR Platinum Business Sponsor:

Commitment from Business Sponsor: \$1,000.00 or above

Benefit

- Logo/hotlink placed on our website for the duration of the year as Platinum Sponsor
- Logo/hotlink placed in all BSR Newsletters which are distributed to our contact database at least 4 times per year
- 4 social media posts acknowledging company
- BSR Platinum Business Sponsor Logo for use on website/printed materials



BSR Gold Business Sponsor:

Commitment from Business Sponsor: \$500.00

Benefit

- Logo/hotlink placed on our website prior to events of silent auction as Gold Sponsor
- Logo/hotlink placed in BSR Newsletters which are distributed to our contact database at least 2 times per year
- 2 social media posts acknowledging company
- BSR Gold Business Sponsor Logo for use on website/printed materials



BSR Silver Business Sponsor:

Commitment from Business Sponsor:

- Minimum donation of \$250
- or silent auction item(s) donated with value of \$250

Benefit

- Logo/hotlink placed on our website prior to events of silent auction as Silver Sponsor
- Logo/hotlink placed in all BSR Newsletters which are distributed to our contact database at least 2 times per year
- 1 social media post acknowledging company
- BSR Silver Business Sponsor Logo for use on website/printed material



BSR Bronze Business Partner:

Commitment from Business Sponsor:

- Minimum donation of \$100
- or silent auction item(s) donated with value of \$100

Benefit

- Logo/hotlink placed on our website prior to events of silent auction as Bronze Sponsor
- Logo/hotlink placed in all BSR Newsletters which are distributed to our contact database at least once per year
- 1 social media posts acknowledging company, with hotlink if possible.
- BSR Bronze Business Sponsor Logo for use on website/printed materials



Donation Types:

- 1) **Direct Donation:** Make a donation to Boykin Spaniel Rescue, Inc. via our online donation portal at <https://www.boykinspanielrescue.org/donate.html> or mail a check to:

Boykin Spaniel Rescue, Inc.
 c/o Culbertson
 1611 Franklin Street
 Fredericksburg VA 22401

- 2) **Silent Auction Item Donations:**

The items do not need to dog or Boykin Spaniel related, but must be approved by Boykin Spaniel Rescue, Inc. as appropriate. BSR will accept cards/marketing literature for display. We will be having silent auctions at the following events:

- Boykin Bash, February 15th, The Barrel, Folly Beach SC
- BSR Online Auction, March 2020
- A Day in Boykin Heaven, March 28, Monroe NC
- Boykin Spaniel Spring Fling, May 2nd, Murrells Inlet SC
- Christmas in July Online Auction, July 2020
- A Day in Boykin Heaven, August 15, Monroe NC

- 3) **Portion of Proceeds Events:** Offer a portion of proceeds to be donated back to Boykin Spaniel Rescue, Inc. by the Corporate Sponsor for a set period of time. A code or instruction to purchaser is provided to our community to use at time of check out.

- 4) **Acknowledgement:** All donations (whether direct donation, proceeds or item donation) will receive an acknowledgement accordingly to 501(c)(3) requirements.

How to Participate:

- 1) Select the sponsorship level.
- 2) Click this link and complete the form. Our Director of Sales and Marketing will contact you to complete the plan and coordinate the execution.
Link to complete: <https://airtable.com/shroT7rgaszri2rZl>
- 3) BSR will work on a first come, first served basis. We will only offer portion of proceeds to a maximum of two corporate sponsors per month, so that each opportunity will have maximum exposure to our community.

Thank you for considering a sponsorship of BSR. We are here to answer questions, and if you have any ideas or suggestions, we are open to consideration.

All the best,

Lynne Brown
Director of Operations & Marketing

Teresa Bell
Asst. Marketing Manager