



2022 Corporate Sponsorships

Boykin Spaniel Rescue, Inc. is offering Corporate Sponsorships to companies who wish to support the Organization through direction donations, portion of proceeds campaigns, and silent auction donations. We are very fortunate to have so many businesses who support BSR; and we want to formalize a more direct way for your support to have a positive impact on your business as well. Here's how:

- Over 12,000 Followers on Facebook and Instagram
- Over 3,500 donors and volunteers
- An average of over 10,000 unique visitors to our website monthly

Supporting BSR, your message of support will be heard by the Boykin Spaniel community. *While we acknowledge and share the support of all donors, grantors and sponsors, Boykin Spaniel Rescue, Inc. does not endorse and product or service.*



BSR Platinum Business Sponsor:

Commitment from Business Sponsor: \$1,000.00 or above

Benefit

- Logo/hotlink placed on our website homepage for the duration of the year as Platinum Sponsor
- Shout out prior to events of silent auction as Platinum Sponsor
- Hotlink from online auction with logo
- Logo/hotlink placed in monthly email updates and bi-annual BSR Newsletters which are distributed to our contact database at least 2 times per year
- 4 social media posts acknowledging company
- BSR Platinum Business Sponsor Logo for use on website/printed materials

BSR Gold Business Sponsor:

Commitment from Business Sponsor: \$500.00

Benefit

- Logo/hotlink placed on our website homepage for the duration of the year as Gold Sponsor
- Shout out prior to events of silent auction as Platinum Sponsor
- Hotlink from online auction with logo
- Logo/hotlink placed in monthly email updates and bi-annual BSR Newsletters which are distributed to our contact database at least 2 times per year
- 2 social media posts acknowledging company
- BSR Gold Business Sponsor Logo for use on website/printed materials

BSR Silver Business Sponsor:

Commitment from Business Sponsor: \$250

Benefit

- Logo/hotlink placed on our website prior to events of silent auction as Silver Sponsor
- Logo/hotlink placed in all BSR Newsletters which are distributed to our contact database at least 2 times per year
- 1 social media post acknowledging company
- BSR Silver Business Sponsor Logo for use on website/printed material

BSR Bronze Business Sponsor:

Commitment from Business Sponsor: \$100

Benefit

- Logo/hotlink placed on our website prior to events of silent auction as Bronze Sponsor
- Logo/hotlink placed in one BSR Newsletters which are distributed to our contact database twice per year
- 1 social media posts acknowledging company, with hotlink if possible.
- BSR Bronze Business Sponsor Logo for use on website/printed materials

Donation Types:

- 1) **Direct Donation:** Make a donation to Boykin Spaniel Rescue, Inc. via our online donation portal at <https://www.boykinspanielrescue.org/donate.html> or mail a check to:

Boykin Spaniel Rescue, Inc.
c/o Culbertson
1611 Franklin Street
Fredericksburg VA 22401

- 2) **Silent Auction/Raffle Item Donations:**

The items do not need to dog or Boykin Spaniel related, but must be approved by Boykin Spaniel Rescue, Inc. as appropriate. BSR will accept cards/marketing literature for display. We will be having silent auctions at the following events:

- Boykin Bash™, February 19th in Charleston
- Spring online Auction, March
- Spring Fling, May
- Wine & Wigglebatts, June
- Christmas in July online auction, July
- Online fundraising events
- Quarterly Pop-Up Raffles

- 3) **Portion of Proceeds Events:** Offer a portion of proceeds to be donated back to Boykin Spaniel Rescue, Inc. by the Corporate Sponsor for a set period of time. A code or instruction to purchaser is provided to our community to use at time of check out.
- 4) **Acknowledgement:** All donations (whether direct donation, proceeds or item donation) will receive an acknowledgement accordingly to 501(c)(3) requirements.

How to Participate:

- 1) Select the sponsorship level.
- 2) Reply to this email with how you would like to participate for the year. We will contact you to confirm and schedule your promotion or planning.
- 3) BSR will work on a first come, first served basis. We will only offer portion of proceeds to a maximum of two corporate sponsors per month, so that each opportunity will have maximum exposure to our community.

Thank you for considering a sponsorship of BSR. We are here to answer questions, and if you have any ideas or suggestions, we are open to consideration.

All the best,

Lynne Brown
Director of Operations & Marketing